

Press release

eNov30 : the bold strategy of Softway Medical Group towards 2030 to tackle the challenges of digital health.



Softway Medical Group remains at the forefront of addressing the challenges of a rapidly evolving healthcare sector. It has established an ambitious roadmap based on five key pillars: **eNov30**. This major program spans all segments of digital health and draws on the Group's DNA, which has driven its success: **pragmatic innovation**.

« eNov30 is an ambitious program covering the period **from 2025 to 2030**. It encompasses a range of innovative projects aimed at making **a decisive impact on the healthcare sector in the short and medium term**. This **visionary roadmap** extends our historic ability to anticipate changes and translate them into tangible solutions for healthcare professionals. »

Jean-Baptiste FRANCESCHINI
Co-Founder and CMCO, Softway Medical Group



FIVE KEY AMBITIONS FOR THE HEALTHCARE OF TOMORROW

« eNov30 is much more than a simple technological innovation program. It's a **pragmatic response to the current challenges of the healthcare system**. Since our inception, we have always developed solutions that **place humans at the heart of innovation**. This program continues that approach. »

Sherley BROTHIER
CPTO, Softway Medical Group

The healthcare sector faces numerous challenges. For over 25 years, Softway Medical Group has supported healthcare professionals by structuring its strategy around five key objectives:

- **Empowering the potential of healthcare professionals** by providing secure AI-driven solutions with human oversight, helping them make well-informed decisions.
- **Freeing up medical time**, enabling professionals to focus more on care and patients.
- **Improving the quality of work life (QWL)** for healthcare professionals through agile, ergonomic, and genuinely adapted solutions.
- **Leveraging data** to fuel clinical research projects.
- **Accelerating the transition to preventive, 6P medicine**.

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A UNIQUE FEDERATION OF EXPERTISE BACKED BY SIGNIFICANT INVESTMENT

« Doctors, scientists, developers, consultants, researchers: we now bring together over 1,100 experts in digital health. With 1,400 healthcare institutions, 1,000 imaging centers, and a presence in both private practices and biology laboratories, we serve more than 200,000 healthcare professionals. This is one of the largest installed bases worldwide, providing us with a unique perspective on the sector.»

Sherley BROTHIER
CPTO, Softway Medical Group

Softway Medical Group is launching the **Innovation Lab** today. Comprising a panel of experts, industrial partners, and healthcare clients, the Innovation Lab will **initiate targeted collaborations with startups and leading medtech companies**. It enhances the Group's ability to innovate and deploy these new technologies for its clients.

« The Innovation Lab is an incredible opportunity to bring together all stakeholders: those who **understand the challenges** and those who **can propose solutions**. Leading this initiative is a **unique chance to co-develop and test these future solutions**. »

Sherley BROTHIER
CPTO, Softway Medical Group



This openness also manifests through **partnerships with university labs from the Group's major client institutions**. These partnerships will fuel eNov30 with numerous initiatives.

Simultaneously, **Softway Medical Data division is structuring** a service offering around health data warehouses and assisting in the creation of patient cohorts.

The projects within the eNov30 roadmap will be **supported by recruiting over 150 experts annually**, representing €50 million in investments over the coming years.

CONCRETE INNOVATIONS BUILT ON SOLID FOUNDATIONS



« Since its inception, Softway Medical Group has made the right technological choices: **the technical foundations of our solutions are modern, scalable, and sustainable**, enabling us to implement cutting-edge innovations today. In this regard, **eNov30 extends what has already been initiated.** »

Yann MORVAN

Division Director, Healthcare Institutions, Softway Medical Group

In terms of **No-code** - an approach that allows software creation and deployment without programming skills - Softway Medical Group has developed **an open platform enabling IT departments to independently extend and adapt the functionalities of Hospital Manager**. This marks a new era for HIS, providing substantial value for institutions with high customization demands. They can now enjoy the best of **a robust standard application without sacrificing legitimate needs for adaptation and personalization**.

Regarding **Generative AI** powered by LLM, the Group has worked on the automatic, structured generation of clinical summaries, **integrating data from EHRs, emergency department reports, and consultation notes**. Healthcare professionals have already expressed enthusiasm, proving these efforts align with their practical needs.

The outlook and expectations in these areas are immense, and **eNov30 program aims to meet them**.

About Softway Medical Group

Illuminating and enabling the evolution of practices for healthcare professionals and patients.

Within Softway Medical Group, we are guided by our sharp vision of the healthcare market and its transformations. We don't merely follow trends; we anticipate them and, at times, even provoke them.

Thanks to the strengths of the Group, we ensure that the practices and uses of tomorrow become a reality today. In doing so, we illuminate and enable the evolution of practices, allowing healthcare professionals to be increasingly effective and patients to take an active role in their health.

At Softway Medical Group, we are pragmatic visionaries.

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